



## ARTIST EXHIBITION APPLICATION

Artist Name:

Website:

Email:

Facebook:

Telephone:

Instagram:

Mailing Address:

Medium(s):

Exhibition Proposal:

Why are you interested in exhibiting your work at BVW Jewelers?

Required Supporting Documentation:

- 5 Images of work to be exhibited, or similar
- Artist Biography or CV

Submit Application Via Email:

Arika Perry, Curator

Pura Vida Sierras Art, LLC.

Questions: [puravidasierrasart@yahoo.com](mailto:puravidasierrasart@yahoo.com) or 561.339.4554

Please Do Not Submit/Contact BVW Jewelers Regarding Exhibition Applications Directly

BVW Gallery Standards Exhibit A are included for reference prior to application



## EXHIBIT A

### GALLERY STANDARDS

In an effort to maintain best gallery practices and ensure consistent, high-quality installations, the following gallery installation standards and rules are required for all exhibitions. Any deviation from these rules and regulations be rejected for installation unless pre-approved in writing by BVW's Curator (herein referred to as "Curator"). Observing the following rules and points ensures all artwork is exhibited in the best way possible to compliment the high-end and custom nature of the jewelry store and the overall professional aesthetic.

#### CURATING

The Curator, in coordination with BVW Jewelers, reserves the explicit right to curate and plan the exhibitions at BVW Jewelers. It is acknowledged that collaborations with the Artists or others supporting the installation may benefit the quality and experience of the exhibitions, however any collaborations or requests may be incorporated into the planning and final installation or declined at the Curator's discretion.

Curation of the art collections, individual pieces, and the gallery and store as a collective whole, are imperative to successful exhibits. Creative installations and techniques that fit within the gallery rules are encouraged, however artwork that with the following issues will not be shown at BVW Jewelers:

- Damaged
- Unclean (soiled, dusty, scuffed, etc.,)
- Unfinished canvas edges
- Exposed Staples, D-Rings, Hooks or other hardware not part of the actual Art
- Improper Presentation/Installation Methods

#### EXHIBIT INSTALLATION AND DE-INSTALLATION

The Curator and assigned support team will install all reasonably sized artwork unless otherwise agreed in writing with the Curator in advance. Artists who are approved by the Curator to install their own work may do so, but the Curator will approve the layout and has the authority to make or require changes.

Any pieces weighing more than 30 pounds must be delivered and installed by the artist in the designated location by the Curator. Alternative installation options and coordination may be discussed with the Curator in advance or on site. The Artist is solely responsible for ensuring a secure and stable installation of self-installed work.

Artists must de-install and load their work at the conclusion of the exhibit to facilitate efficient dismant, protection, packaging and removal from the gallery space. Artists must bring their own packing materials. As noted in the Contract, the Artist must remove work by the specified dates.

## MOVEMENT OF FURNITURE, FIXTURES AND PROPERTY

Movement of furniture, fixtures and other BVW property may not be shifted or altered in any way without prior approval by the Curator.

## LABELING

Artists or their agents must provide complete information for all work to be exhibited two weeks in advance, minimum. Curator and/or BVW will not exhibit work without proper label information.

Each piece or installation to be shown must have the following information emailed to the Curator. It is highly encouraged that the name, title, medium and price are included on the back or underside of each piece of art to ensure easy and accurate identification. Please double-check spelling and all other information for accuracy.

- Name of Artist(s)
- Image
- Title
- Medium(s)
- Dimensions
- Price
- Special hanging requests/requirements
- Recommended: Artist statement as appropriate for full show or for individual pieces.

The Curator and/or BVW will utilize portions of the information to create and install BVW standardized labels for each piece of art prior to the opening of the exhibit(s). BVW utilizes one type of label type for all exhibitions to protect walls from excessive damage and to ensure consistency.

## WALL AND CEILING MOUNTED INSTALLATIONS

Artists must attach installation hardware such as D-rings or similar, and hanging wire for wall-hung work unless otherwise agreed in writing by the Curator. Sawtooth hangers are only acceptable for frames or other base types that do not have space or material type for standard D rings and hanging wire. Unstable clip hardware, uni-frames, or hardware that may harm the walls are not allowed.

Rubber or felt bumpers on corners on wall hanging work are required to protect the walls and stabilize the art.

Generally, the Curator shall hang all wall-hung work at 63" from the floor to the center of the piece. Exceptions may be made for gallery-style installations, unique, or oversized work.

BVW will provide the wall hooks and nails unless otherwise agreed by the Curator in advance.

## FREESTANDING INSTALLATIONS

Artists must supply their own base and pedestal options for their work to ensure proper scale, stability and security of the work. Consistent and high-quality bases and pedestals are required. Damaged, soiled, unstable, or poorly constructed bases and pedestals will be rejected by the Curator and/or BVW.

## VIDEO, DIGITAL AND AUDIO BASED INSTALLATIONS

Alternative installations utilizing technology such as audio, video or digital displays which follow the gallery standards are welcome at BVW with advance review and approval. Installations requiring any permanent, defacing or damaging mounting or connectivity methods (i.e. staples, screws, tape, brackets, nails, drilled holes, attached cords, etc.) must be approved a minimum of two weeks in advance.

## THANK YOU

Thank you for your interest in showing your work at BVW Jewelers. We appreciate your support, interest and talents. Please contact the Curator, Arika Perry, at [puravidasierrasart@yahoo.com](mailto:puravidasierrasart@yahoo.com) with any questions regarding the Gallery Standards and your proposed exhibit.